

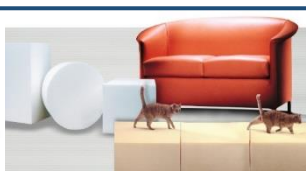
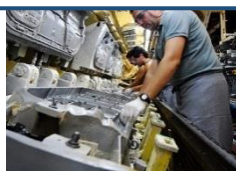
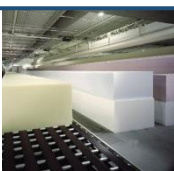


Annual Conference 2022

Berlin, 8-9 June

FINAL PROGRAMME **- ONLINE SESSIONS -**

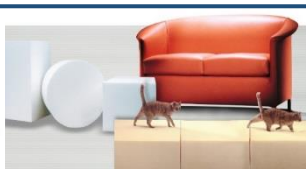
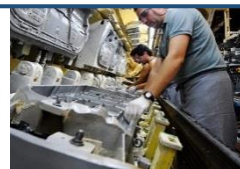
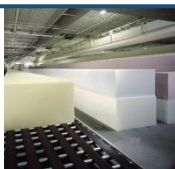
*Hotel Berlin Central District
Stauffenbergstraße 26,
10785 Berlin,
Germany*



PROGRAMME

Wednesday, 8 June 2022

- 11.00 - 11.15** **Welcome** - Bart ten Brink, President, EUROPUR
- 11.15 - 11.45** **The European Flexible Polyurethane Foam Market in Europe** - Clint Raine, Owner, Belvedere and Partner
- 11.45 - 12.15** **Uncertainty Upstream: a Review of Volatile Energy and Petrochemical Markets** - James Elliott, Business Development Manager, Argus Media
- 12.15 - 12.45** **The Flexible Foam Industry in India: Challenges and Opportunities** - Raul Gautam, Managing Director, Sheela Foam
- 12.45 - 13.45** **Lunch Break**
- 13.45 - 14.05** **The Eu's Product Policy For furniture – What Does it Mean for the Mattress and Furniture Industry?** - Frederik Lauwaert, Managing Director, EBIA
- 14.05 - 14.25** **PU Foam – Strengths and Weaknesses, from the Perspective of a Furniture Producer** - Lorraine Mc Mahon, President, The Home Group
- 14.25 - 14.45** **Avoiding Delisting of Foam by Accident – How to Educate Designers. The Example of Poliuretano è in Italy** - Marco Pelucchi, President, AIPEF (Italian Flexible PU Foam Producers Association) and Architect Riccardo Giovanetti (*invited*)
- 14.45 - 15.15** **Coffee Break**
- 15.15 - 15.45** **The Future of End-of-life Legislation for Vehicles and an Explanation of Legal Definitions for Recycling and Recycled Content** - Chaim Waibel, Plastic Recyclers Europe
- 15.45 - 16.15** **Novel Materials in Car Interiors – From the Lab to Mass Production** - Philippe Aumont, General Editor, DVN-Interior
- 16.15 - 16.45** **Car Interiors en Route to Greater Sustainability** - Michel Berthelin, Executive VP EMEA, Adient
- 16.45 - 17.15** **Supply Chain in the Spotlight: Global Dynamics Challenge Proven Processes** - Jan Arnet, CEO, Bertschi Group
- 17.15 - 17.45** **Sponsor Presentation (Dow)**



Thursday, 9 June 2022

09.00 - 10.30

Session 1 | Sustainability I

Moderator: Michel Baumgartner, EUROPUR

Sustainable Flexible Foam, Key Concepts and Considerations - Shpresa Kotaji, Sustainability Manager, Huntsman

Post-shredder Automotive Waste - Considerations for Better Recycling - Alejandro Navazas, Scientific Officer, EURIC - European Recycling Industries' Confederation

Acting at the Source: How Biopolyols Can Contribute to a More Sustainable PU Industry – Yavuz Selim Sahinturk, Business Development Manager Europe, Cargill

The Disruptive Nature of the SPI & the UN Plastics Treaty, Challenges and Solutions for Flexible Foams. – Roland Krämer, Chief Technology Officer, NEVEON, Uwe Blumenstein, Industry Affairs, BASF, and Vikas Aggarwal, Circular Economy Projects & Recycling Feedstock, BASF

10.30 - 11.00

Coffee Break

11.00 - 13.00

Session 2 | Sustainability II

Moderator: Michel Baumgartner, EUROPUR

Circularity Routes to Success for the PU Foam Industry – Marcel Moeller, Global Sustainability Director, Dow Polyurethanes

How the Flexible PU Foam Industry Can Achieve Net Zero – Mike Murray, Chief Technology Officer, The Vita Group

Collection and Dismantling: An Overview of EPR Schemes in Europe - Bart Haelterman, R&D Director, Recticel

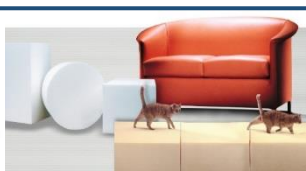
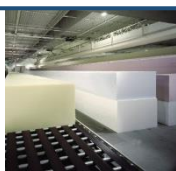
Mattress Recycling in the United States - Ryan Trainer, International Sleep Products Association

Sustainable Recycling Solutions for PU Mattresses - Emily Schweissingner, Technology Manager, Evonik

Transformation Towards a Circular Economy: Alternative Raw Materials via Mass Balance – Patrizia Wegner, Head of Marketing & Sustainability Performance Materials EMEA/ LATAM, Covestro

13.00 - 14.00

Lunch Break



14.15 - 15.00 **The Foam Industry in North America - An Overview of Current Issues** - Russ Batson, Executive Director, Polyurethane Foam Association & Lee Salamone, Senior Director, Centre for the Polyurethane Industry, American Chemistry Council

15.00 - 16.00 **Leadership in Challenging Times - How to Hold Teams Together** - Annicken Day, Founder and CEO, Corporate Spring

16.00 - 16.15 **Conference Closure** - Eric Van Lancker, President of EURO-MOULDERS

