



From Strategy to Result: The Vita Group's Road to Sustainability

PROJECT DESCRIPTION

Sustainability is an essential guiding principle for The Vita Group - it is a fundamental driver of growth, resilience, enhanced trust and transparency.

The Vita Group's sustainability journey started many decades ago, but 2022 was a defining year for Vita, as they received a prestigious award - a gold sustainability rating from EcoVadis, the world's most trusted provider of business sustainability ratings. They scored in the 97th percentile placing their sustainability management system in the top 3% of assessed organisations worldwide.

In addition, with a commitment to the 1.5 degree global warming limit of the Paris Climate Accord, Vita became the first flexible PU foam manufacturer to have their sustainability targets validated by independent climate scientists through the Science Based Targets initiative (SBTi). Vita is also a signatory of the United Nations Global Compact and Race to Zero initiative, which commits Vita to ambitious standards of sustainable manufacturing.

In their first [sustainability report](#) (released in April 2022), Vita outlined key time-bound targets to further reduce their environmental and social impact whilst helping people, communities and society thrive. Some of the notable key targets are:

• Zero waste to landfill by 2040, if not sooner	<i>Currently The Vita Group diverts 98% from landfill</i>
• Net zero by 2050, if not sooner	<i>Vita has halved scope 1 & 2 emissions since 2019</i>
• 100% renewable electricity to all Vita plants by 2030	<i>In 2022, Vita is now powered by 100% renewable electricity</i>

PROJECT IMPACT

In 2022, Vita pioneered their latest generation of foam in concept form that uses recycled and renewable attributable feedstock, utilising learning from four innovation centers and key expertise from across their portfolio of business and value chain.

Not only is this reducing a large amount of waste that goes to landfill, but it also reduces the use of fossil fuels in the manufacturing process and subsequently reduces CO2 emissions as well, demonstrating Vita's commitment to making further progress in this area.

Vita has a long history of repurposing trim materials and converting them into high performing new products for other industries. Since 2000, Vita has diverted 275,000 tonnes of trim from landfill by reusing by-products from its various sites. Vita's progress in realising the significance of trim as a valuable resource has grown through their strategic partnerships with a multitude of stakeholders across the business eco system, including customers, suppliers and academic institutes.

These partnerships allow creation of new products, such as the Orbis™ range. This is a new flexible PU foam solution made from repolyols, created through chemical reprocessing of an end-of-life product (e.g. a mattress).

ABOUT THE VITA GROUP

For over 70 years, The Vita Group has developed, manufactured, and marketed a wide range of flexible polyurethane foam, Talalay latex and flooring products. Headquartered in Manchester, UK, it has two divisions – Comfort, and Technical & Flooring, which cater for a range of customers with specific demands. It is a business to business company, selling semi-finished or finished goods to customer designs and specifications.

With 37 PU foam sites in multiple European countries, The Vita Group is one of the leading flexible PU foam producers in Europe, serving all downstream markets.

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