



AUTHORISED USER VALIDATION FORM

ALL INFORMATION PROVIDED WILL BE HANDLED CONFIDENTIALLY

Please send this form duly completed to a.bukeye@europur.org

For more information, please call: +32 2 741 82 81

This form must be completed by the companies that purchase CertiPUR™-certified polyurethane foam and that wish to claim their products contain PU foam for which a valid CertiPUR™ logo has been assigned.

CertiPUR™ is a certification trademark, property of EUROPUR aisbl and its use is governed by applicable European trademark legislation and the CertiPUR™ Technical Paper. This trademark can be requested only by PU foam producers at a cost, while it can be used by the customers of certified foam free of charge, provided the latter commit to only use certified foams in the products on which the trademark is used.

The list of foam producers that hold a valid CertiPUR™ certificate and the list of authorised users of the logo can both be accessed here: <https://europur.org/certipur/>.

To apply for the use of CertiPUR™ logo and be included as an authorised user, please send a fully completed and signed copy of this application form to the EUROPUR Secretariat.

Name	
Position	
Company	
Email	
Phone	
Website	
Address	
Postcode / City	
Country	
ID Number (VAT or other)	



• My company is (please check all boxes that apply):

- Bedding Manufacturer
- Upholstered Furniture Manufacturer
- Foam Producer
- Foam Distributer
- Other (please specify)

In this capacity, with the present form:

• I wish to request authorisation from EUROPUR aisbl, the owner of the trademark CertiPUR™, to use the CertiPUR™ logo on products of the following brand / type or model (please list):

Product (Ex.: Mattresses, pillows, upholstered furniture, ...)	Brand (Ex.: Sweetdreams)	Model(s) - Type(s) (Ex.: Sleightight or SD2)
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.....
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• In order to be able to do so, for those products, I herewith commit to only use foam certified under CertiPUR, provided by the following companies:

Company 1:
 CertiPUR Label number: C-.....-.....-.....-..... Valid until:/..../20....
 (This information is to be requested from your foam supplier with a copy of the CertiPUR certificate)

Company 2:
 CertiPUR Label number: C-.....-.....-.....-..... Valid until:/..../20....
 (This information is to be requested from your foam supplier with a copy of the CertiPUR certificate)

Company 3:
 CertiPUR Label number: C-.....-.....-.....-..... Valid until:/..../20....
 (This information to be requested from your foam supplier with a copy of the CertiPUR certificate)

In case of use of two or more certified foams, the validity of an authorised use expires on the first applicable expiry date.



- If I use very minor amounts of non-certified foams (e.g. laminated to textiles) in the products listed on this form, I will request specific authorisation by contacting the EUROPUR Secretariat. This provision can in no case be applicable to constituent parts of the mattress or pieces above 500g.
- I have well understood that EUROPUR aisbl, owner of the trademark CertiPUR™, can grant me the right to use the CertiPUR™ logo free of charge, provided that I use it ONLY on the products listed on this form, during the indicated validity period and at the express condition that ONLY CertiPUR-certified foam is used in the products for which I use the CertiPUR™ logo according to its Terms of Use (see Annex). Should I wish to use the CertiPUR™ logo for additional products, I will proactively contact EUROPUR to inform them.
- Use of the CertiPUR logo must abide to the Terms of Use (see Annex) and the CertiPUR™ Visual Guidelines document, available upon email request to the EUROPUR Secretariat (a.bukeye@europur.org)
- Should I change foam suppliers during the validity period of the Authorised Use, I shall inform the EUROPUR Secretariat and if the new foam supplier(s) is (are) a CertiPUR™ Label Holder, I should also provide the Secretariat with a valid Certificate of Approval belonging to the foam supplier(s).
- I herewith commit to stop using the CertiPUR™ logo and to inform EUROPUR accordingly if I decide to use foam that would not be CertiPUR™ certified (even if only partially). I also commit to check that my suppliers renew their labels at their date of expiry so that I can continue to use the CertiPUR™ logo.
- I herewith confirm that I have well understood that any failure to respect the above simple rules may be considered by EUROPUR aisbl as an infringement of their trademark, allowing them to take all necessary actions to stop me from further using their logo in the future.
- By signing the present document, I herewith confirm that this form is a legally binding document.

Name:

Date:

Signature:

.....

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ANNEX

Terms of use of the CertiPUR™ label and admissible claims

The following terms of use apply to any authorised users when applying the CertiPUR logo to their products. The lack of observance of these terms can ultimately affect the authorisation granted by EUROPUR.

- Only apply the logo and trademark to products containing 100% CertiPUR certified foam (the products listed on our website).
- Specify that only the foam is certified and guaranteed to be free from harmful substances. This label does not apply to entire finished products such as mattresses or pillows.
- Do not use the logo or trademark alongside inaccurate claims.
- Use the personalised version of the logo featuring your unique company number.
- Always respect the stylisation of the CertiPUR™ trademark (PUR in all caps, no hyphens, trademark™) when mentioning it textually as to avoid confusion and inaccuracy.
- As a distributor, you don't need a special permission to use the CertiPUR logo on your website for advertising products bearing the CertiPUR logo, though it is kind of you to let us know.
- You can also physically attach the logo to the listed products (e.g. hang tags, labels, etc.) or add it to the manuals that accompany it though it is not an obligation.

Visual guidelines

- Do not change the colour scheme, text or fonts of the logo.
- Do not distort the logo.
- Use in a legible manner (e.g. not superimposed over other visuals or text).
- It is possible to use the CertiPUR logo in a black/white version, when the coloured version is not technically feasible.
- For more detailed graphic information (colours, Pantone references, fonts, etc.), please refer to the CertiPUR™ Visual Guidelines document, available upon email request to a.bukeye@europur.org

Admissible claims when using CertiPUR logo

Claims concerning alleged environmental or sustainable nature of the product are not admitted.

The following non-exhaustive list includes terms that cannot be used in combination with the use of CertiPUR™ logo:

<i>Chemical-free</i>	<i>Made without chemicals</i>	<i>Non-toxic</i>
<i>Eco-friendly</i>	<i>Made without flame</i>	<i>Recycled</i>
<i>Environmentally friendly</i>	<i>retardants</i>	<i>Renewable</i>
<i>Environmentally safe</i>	<i>No carcinogen</i>	<i>Safe</i>
<i>Green</i>	<i>No flame retardants/free</i>	<i>Soy-, agri- or bio-based</i>
<i>Hypoallergenic</i>	<i>of FRs</i>	<i>Sustainable</i>

Here are suggestions of admissible language to use in conjunction with the CertiPUR™ name and logo.

Instead of ...,	you can say
<i>Chemical-free</i> <i>Made without chemicals</i>	<i>Controlled Chemicals Usage</i>
<i>Eco-Friendly</i> <i>Environmentally friendly</i> <i>Environmentally safe</i> <i>Green</i>	<i>Made without ozone depleting substances</i>
<i>Hypoallergenic</i>	_*
<i>No carcinogen</i> <i>Non-toxic</i>	<i>Tested for carcinogenic emissions</i> <i>Tested for toxic emissions</i>
<i>Safe</i>	_**

* Hypoallergenic is a property of materials/practices to be designed to limit the creation of allergic responses. CertiPUR does not test for this and thus no such claim can be made.

** The General Product Legislation in essence states that all products placed on the EU market should be safe. This includes things like chemical hazards, to which the CertiPUR program contributes proof but cannot be exclusively relied on. Furthermore, it also includes other hazards such as but not limited to swallowing hazards or cutting hazards.

End of 'Authorised User Validation Form'