

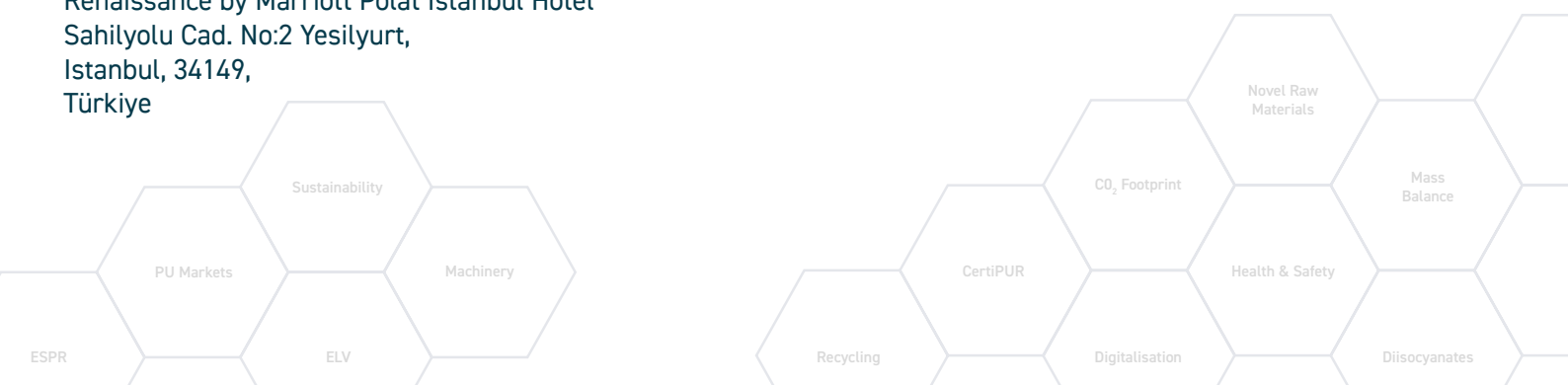
# Annual Conference 2024

**ISTANBUL, 11-13 JUNE**

## Preliminary Programme



Renaissance by Marriott Polat Istanbul Hotel  
Sahilyolu Cad. No:2 Yesilyurt,  
Istanbul, 34149,  
Türkiye



# CONFERENCE PROGRAMME

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## TUESDAY, 11 JUNE 2024

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- 13.30 - 15.30** EURO-MOULDERS Board Meeting and General Assembly  
*- EM Members only*
- 16.00 - 18.00** EUROPUR Board Meeting  
*- EP Board Members only*
- 19.00 - 22.30** *Joint Board Dinner of EUROPUR & EURO-MOULDERS*  
*- Board Members only*
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## WEDNESDAY, 12 JUNE 2024

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- 08.30 - 10.00** **EUROPUR Formal General Assembly**
- 10.00 - 10.30** *Coffee Break - Networking*
- 10.30 - 10.40** **Welcome by the Presidents of EUROPUR & EURO-MOULDERS**
- 10.40 - 11.10** **Morning Keynote: Geopolitics, Competitiveness, Climate Change - Can Europe Face it All?**  
— Georg Riekeles, *Associate Director, European Policy Centre*
- 11.10 - 12.40** **Panel Discussion: European Flexible PU Foam Markets, Upstream & Downstream - with Focus on Türkiye**  
— Moderated by Bart J. ten Brink, *President, EUROPUR*
- Clint Raine, *Co-owner, Belvedere & Partner*
  - Tobias Spyra, *Director, EMEA Styrenics & PU Feedstocks, CMA*
  - Giulia Taveggia, *Partner, Senior Researcher, CSIL*
  - Speaker TBD
- 12.40 - 14.00** *Networking Lunch*
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WEDNESDAY, 12 JUNE 2023

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**14.00 - 15.10**    **Panel Discussion: Global Flexible Polyurethane Foam Markets**

— Moderated by Bart J. ten Brink, *President, EUROPUR*

- Philipp Propst, *Project Manager, IAL Consultants*
- Philippe Knaub, *Chairman, Polyurethane Foam Association*
- Audrey Liu, *Senior Director, PUdaily*
- Sunil Minocha, *Secretary General, Indian Polyurethane Association*
- Clint Raine, *Co-owner, Belvedere & Partner*

**15.10 - 16.10**    **Panel Discussion: The Draft End-of-Life Vehicles Regulation -  
What Changes for the Automotive Supply Chain?**

— Moderated by Michel Baumgartner, *Secretary General, EURO-MOULDERS*

- John Mortell, *Senior Policy Manager, Plastics Europe*
- Alejandro Navazas, *Scientific Officer, EURIC*
- Sebastien Gentil, *Director Chemistry Development, Adient*
- Theodoros Mardas, *Sustainability Policy Officer, EURO-MOULDERS*
- Speaker TBD

**16.10 - 16.40**    *Coffee Break - Networking*

**16.40 - 17.25**    **Afternoon Keynote: Speak Up Now! Marketing in Times of Climate Crisis**

— Wim Vermeulen, *Director of Strategy and Sustainability, Bubka*

**17.25 - 18.00**    **Sponsor Presentation**

— Dr. Claudine Mollenkopf, *President, Specialty Additives, Evonik*

**19.00**            *Departure for Dinner at Uludağ et Lokantasi*

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**We thank the sponsor of our Conference Dinner:**



**EVONIK**  
**Leading Beyond Chemistry**

SESSION I | 09.00 - 11.00

STREAM 1

**SUSTAINABILITY I** - Moderated by Michel Baumgartner, *EUROPUR*

**Update on the Ecodesign for Sustainable Products Regulation - What it Means for Mattresses and Furniture**

– Theodoros Mardas, *Sustainability Policy Officer, EUROPUR*

**Turning Net Zero Ambition into Action with Supply Chain Transitions**

– Natalie Watson, *Head of Sustainability, The Vita Group*

**BASF's Roadmap Towards Net Zero**

– Jan Nouwen, *Senior VP Isocyanates & Precursors Europe, BASF*

**Closing the Loop: Opportunities and Challenges of PU Foam Recycling**

– Tobias Lutz, *Senior Consultant, Schlegel & Partner*

**Design for Recycling of Flexible Foams in Mattresses: A Valumat Project**

– Denis Hicks, *Director / Management Advisor, High Delta*

**Digital Product Passport in Practice: How to Turn Compliance Obligations into New Business Models**

– Stefaan Cognie, *Co-founder, TripleR*

STREAM 2

**AUTOMOTIVE** - Moderated by Hamdy Khalil, *Woodbridge Foam Corporation*

**Update on Activities of Moulded Foam Industry Panel & TrimVisible™ BIO Seating Foam with Significantly Reduced CO<sub>2</sub> Footprint**

– Hamdy Khalil, *Senior Technology Advisor for Advanced Technologies and Innovation, Woodbridge*

**Further Increasing the Sustainability of Polyurethanes in Automotive, Let's Talk Also About End-of-Life**

– Stephan Wendel, *Technical Chair & Damir Andrasek, Communications Officer, EURO-MOULDERS*

**Powering the Future: How Polyurethane Foam Can Ensure Safety of Electric Vehicles**

– Thorsten Leopold, *Partner, Schlegel & Partner*

**Embracing Circularity and Decarbonisation for Polyurethanes in Automotive**

– Esther Quintanilla, *Global Marketing PU MobilityScience & Laura Aguilar, Sustainability Leader, Dow*

**New Alternative Foam Hardener for Moulded Foams**

– Eva Emmrich-Smolczyk, *Senior Technical Manager Automotive EMEA, Evonik Operations*



**PRODUCT STEWARDSHIP & NOVEL RAW MATERIALS** - Moderated by Adri Aerts, *The Vita Group*

**Regulatory Snapshots of Key PU Chemicals and the CertiPUR Revision**

– Patrick de Kort, *Regulatory Affairs Manager, EUROPUR*

**PU Additives that Can Help Lower the VOC While Maintaining the Mechanical Properties**

– Geert Dries, *Technical Manager Materials Science EMEA, Huntsman*

**Alcupol® APD - Unlocking the Use of Non-reactive Polyols for the Preparation of PIPA and PHD Polyols**

– Dr. César Muñoz de Diego, *New Product Developer - ESG Sustainability, Repsol*

**Cashew Nutshell Liquid-based Polyols: Renewable Polyols with Improved Fire Resistance**

– Tom Berckmans, *International Sales Manager, Cardolite*

**Charting a Path to Zero Emissions: The Role of Sustainable Adhesives**

– Julien Heusser, *Head of R&D, Simalfa*

**Alternative Raw Materials for Foam Adhesives – Progress Towards Performance and Sustainability Criteria**

– Stefan Glang, *Head of R&D Industrial Adhesives, Wakol*

**11.00 - 11.30**    *Coffee Break - Networking*

**SESSION II | 11.30 - 13.30**

**SUSTAINABILITY II** - Moderated by Theodoros Mardas, *EUROPUR*

**Policy Environment for Chemical Recycling in Europe and Beyond**

– Adela Putinelu, *Head of Policy and Sustainability, Plastics Energy*

**Life-Cycle Assessments for PU Foams Made Easy: A New Tool for the PU Industry**

– Dr. Hüdayi Kara, *Founder & Managing Director, Metsims*

**Opportunities for Decarbonising Polyurethane Supply Chains from a Logistics Service Provider Perspective**

– Thies Grage, *Head of Innovation & Sustainability, Hoyer Group*

**Renewable Carbon Flexible Foam: CO<sub>2</sub>-based Polyols for Sustainable Flexible Foam Production, Latest Technical Developments and Life Cycle Assessment**

– Liz Manning, *Commercial Lead, Econic Technologies*

Presentation TBD



**MACHINERY & DIGITALISATION** - Moderated by Damir Andrasek, *EUROPUR*

**Collaborative Development of Standardised Machinery Data Interfaces in the Flexible Foam Industry by Use of OPC-UA Companion Specifications**

– Speaker TBD

**The Role of Automation in Enhancing Foam Production Efficiency**

– Volkan Yilmaz, *International Sales and Marketing Chief, Form Sünger*

**Smart Foam Handling Systems**

– Serkan Güler, *CEO, Elektroteks*

**AI-Assisted Quality Prediction and Quality Control of Chemical Mixtures and Dispersions**

– Uğur Yenier, *Chairman of the Board, Bultarda Inc*

**From the Trial and Error to a Smart Optimising of the Design of PU Formulations**

– Ester Laguna-Gutierrez, *Team Leader, CellMat Technologies*

**HEALTH & SAFETY** - Moderator TBD

**U.S. Regulatory Update**

– Lee Salamone, *Senior Director, Product Advocacy Plastics Division, Centre for the Polyurethanes Industry, ACC*

**Regulatory Update on Diisocyanates**

– Brieuc Lits, *Public Affairs and Communications Officer, ISOPA*

**The New Safety Guidelines for Flexible Polyurethane Foam Production: Practical Use for EHS Managers**

– Patrick de Kort, *Regulatory Affairs Manager, EUROPUR*

**Can TCPP and Melamine Be Used Safely in Flexible Polyurethane Foam Production? EUROPUR Biomonitoring Campaign Results**

– Patrick de Kort, *Regulatory Affairs Manager, EUROPUR*

Presentation TBD

**13.30 - 14.30**     *Networking Lunch & Farewell*

