



EUROPEAN FLEXIBLE POLYURETHANE FOAM INDUSTRY'S

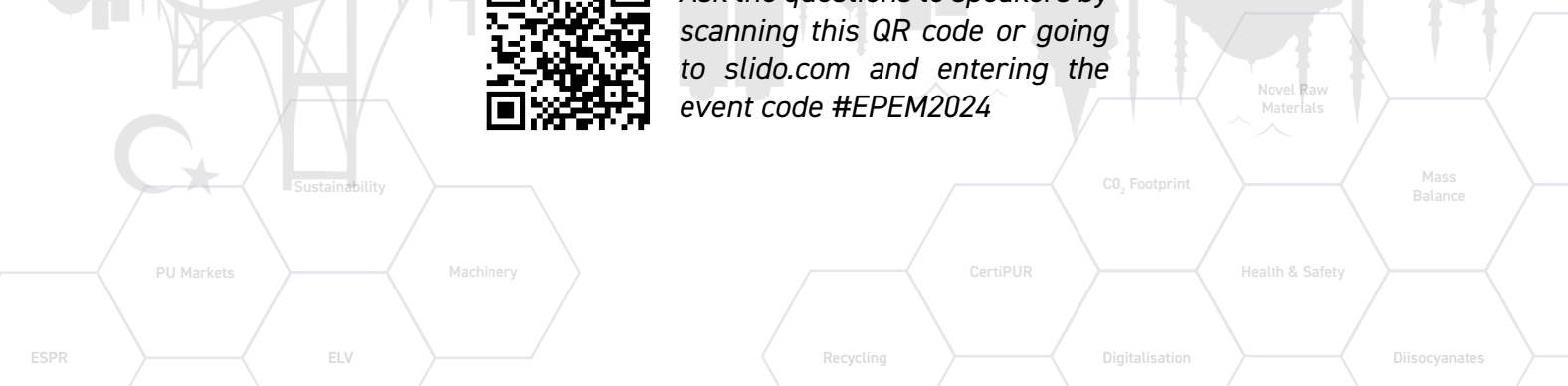
Annual Conference 2024

ISTANBUL, 11-13 JUNE

Online Broadcast Preliminary Programme



Ask the questions to speakers by scanning this QR code or going to [slido.com](https://www.slido.com) and entering the event code #EPEM2024



WEDNESDAY, 12 JUNE 2024

10.30 - 10.40

Welcome

— Bart J. ten Brink, *President, EUROPUR*

10.40 - 11.10

Morning Keynote: **Geopolitics, Competitiveness, Climate Change - Can Europe Face it All?**

— Georg Riekeles, *Associate Director, European Policy Centre*

11.10 - 12.40

Panel Discussion: **European Flexible PU Foam Markets, Upstream & Downstream - with Focus on Türkiye**

— Moderated by Bart J. ten Brink, *President, EUROPUR*

- Clint Raine, *Co-owner, Belvedere & Partner*
- Tobias Spyra, *Director, EMEA Styrenics & PU Feedstocks, CMA*
- Giulia Taveggia, *Partner, Senior Researcher, CSIL*
- İrem Baçdar, *Economic Research and Corporate Communication Coordinator, OSD*

12.40 - 14.00

Break

14.00 - 15.20

Panel Discussion: **Global Flexible Polyurethane Foam Markets**

— Moderated by Bart J. ten Brink, *President, EUROPUR*

- Philipp Propst, *Project Manager, IAL Consultants*
- Philippe Knaub, *Chairman, Polyurethane Foam Association*
- Audrey Liu, *Senior Director, PUdaily*
- Sunil Minocha, *Secretary General, Indian Polyurethane Association*
- Siddharth Malani, *Vice Chairman, Indian Polyurethane Association*
- Clint Raine, *Co-owner, Belvedere & Partner*

15.20 - 16.10

Panel Discussion: **The Draft End-of-Life Vehicles Regulation - What Changes for the Automotive Supply Chain?**

— Moderated by Michel Baumgartner, *Secretary General, EURO-MOULDERS*

- John Mortell, *Senior Policy Manager, Plastics Europe*
- Alejandro Navazas, *Scientific Officer, EURIC*
- Aysemin Top Gül, *Sustainable Materials Applications Leader, Ford Otosan*
- Sebastien Gentil, *Director Chemistry Development, Adient*
- Theodoros Mardas, *Sustainability Policy Officer, EURO-MOULDERS*

16.10 - 16.40

Break

16.40 - 17.25

Afternoon Keynote: **Speak Up Now! Marketing in Times of Climate Crisis**

— Wim Vermeulen, *Director of Strategy and Sustainability, Bubka*

17.25 - 18.00

Sponsor Presentation

— Dr. Claudine Mollenkopf, *President, Specialty Additives, Evonik*



THURSDAY, 13 JUNE 2024

SESSION I | 09.00 - 11.00

SUSTAINABILITY I - Moderated by Michel Baumgartner, *EUROPUR*

Update on the Ecodesign for Sustainable Products Regulation - What it Means for Mattresses and Furniture

– Theodoros Mardas, *Sustainability Policy Officer, EUROPUR*

Turning Net Zero Ambition into Action with Supply Chain Transitions

– Natalie Watson, *Head of Sustainability, The Vita Group*

BASF's Roadmap Towards Net Zero

– Jan Nouwen, *Senior VP Isocyanates & Precursors Europe, BASF*

Closing the Loop: Opportunities and Challenges of PU Foam Recycling

– Dr. Helmut Weldle, *Director Methods and Interactions, Schlegel & Partner*

Design for Recycling of Flexible Foams in Mattresses: A Valumat Project

– Denis Hicks, *Director / Management Advisor, High Delta*

Digital Product Passport in Practice: How to Turn Compliance Obligations into New Business Models

– Stefaan Cognie, *Co-founder, TripleR*

SESSION II | 11.30 - 13.30

SUSTAINABILITY II - Moderated by Theodoros Mardas, *EUROPUR*

Policy Environment for Chemical Recycling in Europe and Beyond

– Adela Putinelu, *Head of Policy and Sustainability, Plastic Energy*

Life-Cycle Assessments for PU Foams Made Easy: A New Tool for the PU Industry

– Dr. Hüdai Kara, *Founder & Managing Director, Metsims*

Opportunities for Decarbonising PU Supply Chains from a Logistics Service Provider Perspective

– Thies Grage, *Head of Innovation & Sustainability, Hoyer Group*

Renewable Carbon Flexible Foam: CO₂-based Polyols for Sustainable Flexible Foam Production, Latest Technical Developments and Life Cycle Assessment

– Liz Manning, *Commercial Lead, Econic Technologies*

Partnering for Net Zero: Kimpur's Collaborative Approach to Carbon Reduction

– Cahit Can Çanakçı, *R&D Director & Ümit Ünal, R&D Manager, Kimpur*

