



Annual Conference 2024

ISTANBUL, 11-13 JUNE

Preliminary Programme



Renaissance by Marriott Polat Istanbul Hotel Sahilyolu Cad. No:2 Yesilyurt, Istanbul, 34149, Türkiye



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CONFERENCE PROGRAMME

TUESDAY, 11 JUNE 2024

13.30 - 15.30 EURO-MOULDERS Board Meeting and General Assembly

- EM Members only

16.00 - 18.00 EUROPUR Board Meeting

- EP Board Members only

19.00 - 22.30 Joint Board Dinner of EUROPUR & EURO-MOULDERS

- Board Members only

WEDNESDAY, 12 JUNE 2024

08.30 - 10.00 EUROPUR Formal General Assembly

- Michel Baumgartner, Secretary General, EUROPUR

10.00 - 10.30 *Coffee Break - Networking*

10.30 - 10.40 Welcome

- Bart J. ten Brink, President, EUROPUR

10.40 - 11.10 Morning Keynote: Geopolitics, Competitiveness, Climate Change - Can Europe Face it All?

- Georg Riekeles, Associate Director, European Policy Centre

11.10 - 12.40 Panel Discussion: European Flexible PU Foam Markets, Upstream & Downstream - with Focus on Türkiye

Moderated by Bart J. ten Brink, President, EUROPUR

- Clint Raine, Co-owner, Belvedere & Partner
- Tobias Spyra, Director, EMEA Styrenics & PU Feedstocks, CMA
- · Giulia Taveggia, Partner, Senior Researcher, CSIL
- İrem Baçdar, Economic Research and Corporate Communication Coordinator, OSD

12.40 - 14.00 Networking Lunch

WEDNESDAY, 12 JUNE 2023

14.00 - 15.20 Panel Discussion: Global Flexible Polyurethane Foam Markets

- Moderated by Bart J. ten Brink, President, EUROPUR
 - Philipp Propst, Project Manager, IAL Consultants
 - Philippe Knaub, Chairman, Polyurethane Foam Association
 - · Audrey Liu, Senior Director, PUdaily
 - Sunil Minocha, Secretary General, Indian Polyurethane Association
 - Siddharth Malani, Vice Chairman, Indian Polyurethane Association
 - Clint Raine, Co-owner, Belvedere & Partner

15.20 - 16.10 Panel Discussion: The Draft End-of-Life Vehicles Regulation - What Changes for the Automotive Supply Chain?

- Moderated by Michel Baumgartner, Secretary General, EURO-MOULDERS
 - John Mortell, Senior Policy Manager, Plastics Europe
 - · Alejandro Navazas, Scientific Officer, EURIC
 - Aysemin Top Gül, Sustainable Materials Applications Leader, Ford Otosan
 - · Sebastien Gentil, Director Chemistry Development, Adient
 - Theodoros Mardas, Sustainability Policy Officer, EURO-MOULDERS
- **16.10 16.40** Coffee Break Networking
- 16.40 17.25 Afternoon Keynote: Speak Up Now! Marketing in Times of Climate Crisis
 - Wim Vermeulen, Director of Strategy and Sustainability, Bubka
- 17.25 18.00 Sponsor Presentation
 - Dr. Claudine Mollenkopf, President, Specialty Additives, Evonik
- **19.00** Departure for Dinner at Uludağ et Lokantasi

We thank the sponsor of our Conference Dinner:



SESSION I | 09.00 - 11.00

STREAM 1

SUSTAINABILITY I - Moderated by Michel Baumgartner, EUROPUR

Update on the Ecodesign for Sustainable Products Regulation - What it Means for Mattresses and Furniture

- Theodoros Mardas, Sustainability Policy Officer, EUROPUR

Turning Net Zero Ambition into Action with Supply Chain Transitions

- Natalie Watson, Head of Sustainability, The Vita Group

BASF's Roadmap Towards Net Zero

- Jan Nouwen, Senior VP Isocyanates & Precusors Europe, BASF

Closing the Loop: Opportunities and Challenges of PU Foam Recycling

- Dr. Helmut Weldle, Director Methods and Interactions, Schlegel & Partner

Design for Recycling of Flexible Foams in Mattresses: A Valumat Project

- Denis Hicks, Director / Management Advisor, High Delta

Digital Product Passport in Practice: How to Turn Compliance Obligations into New Business Models

- Stefaan Cognie, Co-founder, TripleR

STREAM 2

AUTOMOTIVE - Moderator Stephan Wendel, EURO-MOULDERS

Further Increasing the Sustainability of Polyurethanes in Automotive, Let's Talk Also About End-of-Life

- Stephan Wendel, Technical Chair & Damir Andrasek, Communications Officer, EURO-MOULDERS

Powering the Future: How Polyurethane Foam Can Ensure Safety of Electric Vehicles

- Thorsten Leopold, Partner, Schlegel & Partner

Embracing Circularity and Decarbonisation for Polyurethanes in Automotive

- Esther Quintanilla, Global Marketing PU MobilityScience & Laura Aguilar, Sustainability Leader, Dow

New Alternative Foam Hardener for Moulded Foams

- Eva Emmrich-Smolczyk, Senior Technical Manager Automotive EMEA, Evonik Operations

Sustainable Automotive Foams / Sustainable Polyester Polyol-based Systems for Flexible Molded Polyurethane Foams in Automotive Applications

- Shpresa Kotaji, Global Material & Industry Sustainability Sr. Expert, Huntsman

Enhancing Quality of Comfort and Automotive Flexible PUR Foams with new Irgastab® PUR 71

- Cinzia Tartarini, Global Application Specialist & Marie-Laure Bertet, Regional Marketing Manager, BASF

STREAM 3

PRODUCT STEWARDSHIP & NOVEL RAW MATERIALS - Moderated by Adri Aerts, The Vita Group

Regulatory Snapshots of Key PU Chemicals and the CertiPUR™ Revision

- Patrick de Kort, Regulatory Affairs Manager, EUROPUR

PU Additives that Can Help Lower the VOC While Maintaining the Mechanical Properties

- Milica Cakarevic, Experimental Scientist, Huntsman

Alcupol® APD - Unlocking the Use of Non-reactive Polyols for the Preparation of PIPA and PHD Polyols

- Dr. César Muñoz de Diego, New Product Developer - ESG Sustainability, Repsol

Cashew Nutshell Liquid-based Polyols: Renewable Polyols with Improved Fire Resistance

- Tom Berckmans, International Sales Manager, Cardolite

Charting a Path to Zero Emissions: The Role of Sustainable Adhesives

- Julien Heusser, CTO, Simalfa

Alternative Raw Materials for Foam Adhesives - Progress Towards Performance and Sustainability Criteria

- Stefan Glang, Head of R&D Industrial Adhesives, Wakol

11.00 - 11.30 Coffee Break - Networking

SESSION II | 11.30 - 13.30

STREAM 1

SUSTAINABILITY II - Moderated by Theodoros Mardas, *EUROPUR*

Policy Environment for Chemical Recycling in Europe and Beyond

- Adela Putinelu, Head of Policy and Sustainability, Plastic Energy

Life-Cycle Assessments for PU Foams Made Easy: A New Tool for the PU Industry

- Dr. Hüdai Kara, Founder & Managing Director, Metsims

Opportunities for Decarbonising Polyurethane Supply Chains from a Logistics Service Provider Perspective

- Thies Grage, Head of Innovation & Sustainability, Hoyer Group

Renewable Carbon Flexible Foam: ${\rm CO_2}$ -based Polyols for Sustainable Flexible Foam Production, Latest Technical Developments and Life Cycle Assessment

- Liz Manning, Commercial Lead, Econic Technologies

Partnering for Net Zero: Kimpur's Collaborative Approach to Carbon Reduction

- Cahit Can Çanakçı, R&D Director & Ümit Ünal, R&D Manager, Kimpur

THURSDAY, 13 JUNE 2024

STREAM 2

MACHINERY & DIGITALISATION - Moderated by Damir Andrasek, EUROPUR

Collaborative Development of Standardised Machinery Data Interfaces in the Flexible Foam Industry by Use of OPC-UA Companion Specifications

- Christoph Moisel, Digitalization and Technical Project Manager, Carpenter Engineered Foams

The Role of Automation in Enhancing Foam Production Efficiency

- Volkan Yilmaz, International Sales and Marketing Chief, Form Sünger

Smart Foam Handling Systems

- Serkan Güler, CEO, Elektroteks

Al-Assisted Quality Prediction and Quality Control of Chemical Mixtures and Dispersions

- Uğur Yenier, Chairman of the Board, Bultarda Inc

From the Trial and Error to a Smart Optimising of the Design of PU Formulations

- Ester Laguna-Gutierrez, Team Leader, CellMat Technologies

STREAM 3

HEALTH & SAFETY - Moderated by Georg Pirkl, Covestro

U.S. Regulatory Update

- Lee Salamone, Senior Director, Product Advocacy Plastics Division, Centre for the Polyurethanes Industry, ACC

Regulatory Update on Diisocyanates

- Brieuc Lits, Public Affairs and Communications Officer, ISOPA

The New Safety Guidelines for Flexible Polyurethane Foam Production: Practical Use for EHS Managers

- Patrick de Kort, Regulatory Affairs Manager, EUROPUR

Can TCPP and Melamine Be Used Safely in Flexible Polyurethane Foam Production? EUROPUR Biomonitoring Campaign Results

- Patrick de Kort, Regulatory Affairs Manager, EUROPUR

Safe Delivery of Bulk Raw Materials, a Logistics View

Robert Brownbridge, Group SHEQ Director, Den Hartogh

13.30 - 14.30	Networking	Lunch & Farewell

14.30 Bus departure from the Conference hotel

- for Istanbul city tour registrants

19.15 Bus return to the Conference hotel

- for Istanbul city tour registrants