



EUROPEAN FLEXIBLE POLYURETHANE FOAM INDUSTRY'S

Annual Conference 2024

ISTANBUL, 11-13 JUNE

Final Programme



Renaissance by Marriott Polat Istanbul Hotel
Sahilyolu Cad. No:2 Yesilyurt,
Istanbul, 34149,
Türkiye



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CONFERENCE PROGRAMME

TUESDAY, 11 JUNE 2024

- 13.30 - 15.30** EURO-MOULDERS Board Meeting and General Assembly ISTANBUL-IZMIR
- EM Members only
- 16.00 - 18.00** EUROPUR Board Meeting ISTANBUL-IZMIR
- EP Board Members only
- 19.00 - 22.30** *Joint Board Dinner of EUROPUR & EURO-MOULDERS* — MARMARA RESTAURANT (RENAISSANCE POLAT)
- Board Members only

WEDNESDAY, 12 JUNE 2024

- 08.30 - 10.00** **EUROPUR Formal General Assembly** BALLROOM A+B
— Michel Baumgartner, *Secretary General, EUROPUR*
- 10.00 - 10.30** *Coffee Break - Networking*
- 10.30 - 10.40** **Welcome**
— Bart J. ten Brink, *President, EUROPUR*
- 10.40 - 11.10** **Morning Keynote: Geopolitics, Competitiveness, Climate Change - Can Europe Face it All?**
— Georg Riekeles, *Associate Director, European Policy Centre*
- 11.10 - 12.40** **Panel Discussion: European Flexible PU Foam Markets, Upstream & Downstream - with Focus on Türkiye**
— Moderated by Bart J. ten Brink, *President, EUROPUR*
- Clint Raine, *Co-owner, Belvedere & Partner*
 - Tobias Spyra, *Director, EMEA Styrenics & PU Feedstocks, CMA*
 - Giulia Taveggia, *Partner, Senior Researcher, CSIL*
 - İrem Baçdar, *Economic Research and Corporate Communication Coordinator, OSD*
- 12.40 - 14.00** *Networking Lunch*

WEDNESDAY, 12 JUNE 2024

14.00 - 15.20 **Panel Discussion: Global Flexible Polyurethane Foam Markets**

— Moderated by Bart J. ten Brink, *President, EUROPUR*

- Philipp Propst, *Project Manager, IAL Consultants*
- Philippe Knaub, *Chairman, Polyurethane Foam Association*
- Audrey Liu, *Senior Director, PUdaily*
- Sunil Minocha, *Secretary General, Indian Polyurethane Association*
- Siddharth Malani, *Vice Chairman, Indian Polyurethane Association*
- Clint Raine, *Co-owner, Belvedere & Partner*

15.20 - 16.20 **Panel Discussion: The Draft End-of-Life Vehicles Regulation -
What Changes for the Automotive Supply Chain?**

— Moderated by Michel Baumgartner, *Secretary General, EURO-MOULDERS*

- John Mortell, *Senior Policy Manager, Plastics Europe*
- Alejandro Navazas, *Scientific Director, EURIC*
- Aysemin Top Gül, *Sustainable Materials Applications Leader, Ford Otosan*
- Sebastien Gentil, *Director Chemistry Development, Adient*
- Theodoros Mardas, *Sustainability Policy Officer, EURO-MOULDERS*

16.20 - 16.50 *Coffee Break - Networking*

16.50 - 17.35 **Afternoon Keynote: Speak Up Now! Marketing in Times of Climate Crisis**

— Wim Vermeulen, *Director of Strategy and Sustainability, Bubka*

17.35 - 18.00 **Evonik Goes Beyond: Our Quest to Drive Sustainable Innovation for the
Polyurethane Industry**

— Dr. Claudine Mollenkopf, *President, Specialty Additives, Evonik*

19.00

Departure for Dinner at Uludağ et Lokantasi

- Şenlikköy, Florya Sahili, Çekmece İstanbul Cd No:2, 34153 Bakırköy/İstanbul

We thank the sponsor of our Conference Dinner:



EVONIK
Leading Beyond Chemistry

SESSION I | 09.00 - 11.00

STREAM 1 - BALLROOM A+B

SUSTAINABILITY I - Moderated by Michel Baumgartner, *EUROPUR*

- 09.00 **Update on the Ecodesign for Sustainable Products Regulation - What it Means for Mattresses and Furniture**
09.20 – Theodoros Mardas, *Sustainability Policy Officer, EUROPUR*
- 09.20 **Turning Net Zero Ambition into Action with Supply Chain Transitions**
09.40 – Natalie Watson, *Head of Sustainability, The Vita Group*
- 09.40 **BASF's Roadmap Towards Net Zero**
10.00 – Jan Nouwen, *Senior VP Isocyanates & Precursors Europe, BASF*
- 10.00 **Closing the Loop: Opportunities and Challenges of PU Foam Recycling**
10.20 – Dr. Helmut Weldle, *Director Methods and Interactions, Schlegel & Partner*
- 10.20 **Design for Recycling of Flexible Foams in Mattresses: A Valumat Project**
10.40 – Denis Hicks, *Director / Management Advisor, High Delta*
- 10.40 **Digital Product Passport in Practice: How to Turn Compliance Obligations into New Business Models**
11.00 – Stefaan Cognie, *Co-founder, TripleR*

STREAM 2 - ISTANBUL-IZMIR

AUTOMOTIVE - Moderated by Stephan Wendel, *EURO-MOULDERS*

- 09.00 **Further Increasing the Sustainability of Polyurethanes in Automotive, Let's Talk Also About End-of-Life**
09.20 – Stephan Wendel, *Technical Chair & Damir Andrasek, Communications Officer, EURO-MOULDERS*
- 09.20 **Powering the Future: How Polyurethane Foam Can Ensure Safety of Electric Vehicles**
09.40 – Thorsten Leopold, *Partner, Schlegel & Partner*
- 09.40 **Embracing Circularity and Decarbonisation for Polyurethanes in Automotive**
10.00 – Esther Quintanilla, *Global Marketing PU MobilityScience & Laura Aguilar, Sustainability Leader, Dow*
- 10.00 **A follow-up story - Comparison Study on the use of Sustainable Polyols for Automotive Applications**
10.20 – Eva Emmrich-Smolczyk, *Senior Technical Manager Automotive EMEA, Evonik Operations*
- 10.20 **Sustainable Automotive Foams / Sustainable Polyester Polyol-based Systems for Flexible Molded Polyurethane Foams in Automotive Applications**
10.40 – Shpresa Kotaji, *Global Material & Industry Sustainability Sr. Expert, Huntsman*
- 10.40 **Enhancing Quality of Comfort and Automotive Flexible PUR Foams with new Irgastab® PUR 71**
11.00 – Cinzia Tartarini, *Global Application Specialist & Marie-Laure Bertet, Regional Marketing Manager, BASF*

PRODUCT STEWARDSHIP & NOVEL RAW MATERIALS - Moderated by Adri Aerts, *The Vita Group*

- 09.00 **Regulatory Snapshots of Key PU Chemicals and the CertiPUR™ Revision**
09.20 – Patrick de Kort, *Regulatory Affairs Manager, EUROPUR*
- 09.20 **PU Additives that Can Help Lower the VOC While Maintaining the Mechanical Properties**
09.40 – Milica Cakarevic, *Experimental Scientist, Huntsman*
- 09.40 **Alcupol® APD - Unlocking the Use of Non-reactive Polyols for the Preparation of PIPA and PHD Polyols**
10.00 – Dr. César Muñoz de Diego, *New Product Developer - ESG Sustainability, Repsol*
- 10.00 **Cashew Nutshell Liquid-based Polyols: Renewable Polyols with Improved Fire Resistance**
10.20 – Tom Berckmans, *International Sales Manager, Cardolite*
- 10.20 **Charting a Path to Zero Emissions: The Role of Sustainable Adhesives**
10.40 – Julien Heusser, *CTO, Simalfa*
- 10.40 **Alternative Raw Materials for Foam Adhesives - Progress Towards Performance and Sustainability Criteria**
11.00 – Stefan Glang, *Head of R&D Industrial Adhesives, Wakol*

11.00 - 11.30 *Coffee Break - Networking*

SESSION II | 11.30 - 13.30

SUSTAINABILITY II - Moderated by Theodoros Mardas, *EUROPUR*

- 11.30 **Policy Environment for Chemical Recycling in Europe and Beyond**
11.50 – Adela Putinelu, *Head of Policy and Sustainability, Plastic Energy*
- 11.50 **Life-Cycle Assessments for PU Foams Made Easy: A New Tool for the PU Industry**
12.20 – Dr. Hüdai Kara, *Founder & Managing Director, Metsims Sustainability Consulting*
- 12.20 **Opportunities for Decarbonising Polyurethane Supply Chains from a Logistics Service Provider Perspective**
12.40 – Thies Grage, *Head of Innovation & Sustainability, Hoyer Group*
- 12.40 **Renewable Carbon Flexible Foam: CO₂-based Polyols for Sustainable Flexible Foam Production, Latest Technical Developments and Life Cycle Assessment**
13.00 – Liz Manning, *Commercial Lead, Econic Technologies*
- 13.00 **Partnering for Net Zero: Kimpur's Collaborative Approach to Carbon Reduction**
13.20 – Cahit Can Çanakçı, *R&D Director & Ümit Ünal, R&D Manager, Kimpur*



MACHINERY & DIGITALISATION - Moderated by Damir Andrasek, *EUROPUR*

- 11.30 **Collaborative Development of Standardised Machinery Data Interfaces in the Flexible Foam Industry by Use of OPC-UA Companion Specifications**
11.50 – Christoph Moisel, *Digitalization and Technical Project Manager, Carpenter Engineered Foams*
- 11.50 **The Role of Automation in Enhancing Foam Production Efficiency**
12.15 – Volkan Yilmaz, *International Sales and Marketing Chief, Form Sünger*
- 12.15 **Smart Foam Handling Systems**
12.40 – Serkan Güler, *CEO, Elektroteks*
- 12.40 **AI-Assisted Quality Prediction and Quality Control of Chemical Mixtures and Dispersions**
13.05 – Antonio Cardinale, *Implementation Manager EMEA, Bultarda Inc*
- 13.05 **From the Trial and Error to a Smart Optimising of the Design of PU Formulations**
13.30 – Ester Laguna-Gutierrez, *Team Leader, CellMat Technologies*

HEALTH & SAFETY - Moderated by Georg Pirkl, *Covestro*

- 11.30 **U.S. Regulatory Update**
11.55 – Lee Salamone, *Senior Director, Product Advocacy Plastics Division, Centre for the Polyurethanes Industry, ACC*
- 11.55 **Regulatory Update on Diisocyanates**
12.20 – Jörg Palmersheim, *Secretary General, ISOPA*
- 12.20 **The New Safety Guidelines for Flexible Polyurethane Foam Production: Practical Use for EHS Managers**
12.40 – Patrick de Kort, *Regulatory Affairs Manager, EUROPUR*
- 12.40 **Can TCPP and Melamine Be Used Safely in Flexible Polyurethane Foam Production? EUROPUR Biomonitoring Campaign Results**
13.05 – Patrick de Kort, *Regulatory Affairs Manager, EUROPUR*
- 13.05 **Safe Delivery of Bulk Raw Materials, a Logistics View**
13.30 – Robert Brownbridge, *Group SHEQ Director, Den Hartogh*

13.30 - 14.30 *Networking Lunch & Farewell*

14.30 *Bus departure from the Conference hotel*
 - for Istanbul city tour registrants

19.15 *Bus return to the Conference hotel*
 - for Istanbul city tour registrants