



EUROPEAN FLEXIBLE POLYURETHANE FOAM INDUSTRY'S

# Annual Conference 2024

## ISTANBUL, 11-13 JUNE

### Preliminary Programme



Renaissance by Marriott Polat Istanbul Hotel  
Sahilyolu Cad. No:2 Yesilyurt,  
Istanbul, 34149,  
Türkiye



*Ask the questions to speakers by scanning this QR code or going to [slido.com](https://www.slido.com) and entering the event code #EPEM24*



# CONFERENCE PROGRAMME

## TUESDAY, 11 JUNE 2024

- 13.30 - 15.30** EURO-MOULDERS Board Meeting and General Assembly ISTANBUL-IZMIR  
- EM Members only
- 16.00 - 18.00** EUROPUR Board Meeting ISTANBUL-IZMIR  
- EP Board Members only
- 19.00 - 22.30** *Joint Board Dinner of EUROPUR & EURO-MOULDERS* — MARMARA RESTAURANT (RENAISSANCE POLAT)  
- Board Members only

## WEDNESDAY, 12 JUNE 2024

- 08.30 - 10.00** **EUROPUR Formal General Assembly** BALLROOM A+B  
— Michel Baumgartner, *Secretary General, EUROPUR*
- 10.00 - 10.30** *Coffee Break - Networking*
- 10.30 - 10.40** **Welcome**  
— Bart J. ten Brink, *President, EUROPUR*
- 10.40 - 11.10** **Morning Keynote: Geopolitics, Competitiveness, Climate Change - Can Europe Face it All?**  
— Georg Riekeles, *Associate Director, European Policy Centre*
- 11.10 - 12.40** **Panel Discussion: European Flexible PU Foam Markets, Upstream & Downstream - with Focus on Türkiye**  
— Moderated by Bart J. ten Brink, *President, EUROPUR*
- Clint Raine, *Co-owner, Belvedere & Partner*
  - Tobias Spyra, *Director, EMEA Styrenics & PU Feedstocks, CMA*
  - Giulia Taveggia, *Partner, Senior Researcher, CSIL*
  - İrem Baçdar, *Economic Research and Corporate Communication Coordinator, OSD*
- 12.40 - 14.00** *Networking Lunch*

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**WEDNESDAY, 12 JUNE 2024**

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**14.00 - 15.20**     **Panel Discussion: Global Flexible Polyurethane Foam Markets**

— Moderated by Bart J. ten Brink, *President, EUROPUR*

- Philipp Propst, *Project Manager, IAL Consultants*
- Philippe Knaub, *Chairman, Polyurethane Foam Association*
- Audrey Liu, *Senior Director, PUdaily*
- Sunil Minocha, *Secretary General, Indian Polyurethane Association*
- Siddharth Malani, *Vice Chairman, Indian Polyurethane Association*
- Clint Raine, *Co-owner, Belvedere & Partner*

**15.20 - 16.20**     **Panel Discussion: The Draft End-of-Life Vehicles Regulation -  
What Changes for the Automotive Supply Chain?**

— Moderated by Michel Baumgartner, *Secretary General, EURO-MOULDERS*

- John Mortell, *Senior Policy Manager, Plastics Europe*
- Alejandro Navazas, *Scientific Director, EURIC*
- Aysemin Top Gül, *Sustainable Materials Applications Leader, Ford Otosan*
- Sebastien Gentil, *Director Chemistry Development, Adient*
- Theodoros Mardas, *Sustainability Policy Officer, EURO-MOULDERS*

**16.20 - 16.50**     *Coffee Break - Networking*

**16.50 - 17.35**     **Afternoon Keynote: Speak Up Now! Marketing in Times of Climate Crisis**

— Wim Vermeulen, *Director of Strategy and Sustainability, Bubka*

**17.35 - 18.00**     **Sponsor Presentation**

— Dr. Claudine Mollenkopf, *President, Specialty Additives, Evonik*

**19.00**

*Departure for Dinner at Uludağ et Lokantasi*

*- Şenlikköy, Florya Sahili, Çekmece İstanbul Cd No:2, 34153 Bakırköy/İstanbul*

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**We thank the sponsor of our Conference Dinner:**



**EVONIK**  
**Leading Beyond Chemistry**

SESSION I | 09.00 - 11.00

STREAM 1 - BALLROOM A+B

**SUSTAINABILITY I** - Moderated by Michel Baumgartner, *EUROPUR*

- 09.00 **Update on the Ecodesign for Sustainable Products Regulation - What it Means for Mattresses and Furniture**  
09.20 – Theodoros Mardas, *Sustainability Policy Officer, EUROPUR*
- 09.20 **Turning Net Zero Ambition into Action with Supply Chain Transitions**  
09.40 – Natalie Watson, *Head of Sustainability, The Vita Group*
- 09.40 **BASF's Roadmap Towards Net Zero**  
10.00 – Jan Nouwen, *Senior VP Isocyanates & Precursors Europe, BASF*
- 10.00 **Closing the Loop: Opportunities and Challenges of PU Foam Recycling**  
10.20 – Dr. Helmut Weldle, *Director Methods and Interactions, Schlegel & Partner*
- 10.20 **Design for Recycling of Flexible Foams in Mattresses: A Valumat Project**  
10.40 – Denis Hicks, *Director / Management Advisor, High Delta*
- 10.40 **Digital Product Passport in Practice: How to Turn Compliance Obligations into New Business Models**  
11.00 – Stefaan Cognie, *Co-founder, TripleR*

STREAM 2 - ISTANBUL-IZMIR

**AUTOMOTIVE** - Moderated by Stephan Wendel, *EURO-MOULDERS*

- 09.00 **Further Increasing the Sustainability of Polyurethanes in Automotive, Let's Talk Also About End-of-Life**  
09.20 – Stephan Wendel, *Technical Chair & Damir Andrasek, Communications Officer, EURO-MOULDERS*
- 09.20 **Powering the Future: How Polyurethane Foam Can Ensure Safety of Electric Vehicles**  
09.40 – Thorsten Leopold, *Partner, Schlegel & Partner*
- 09.40 **Embracing Circularity and Decarbonisation for Polyurethanes in Automotive**  
10.00 – Esther Quintanilla, *Global Marketing PU MobilityScience & Laura Aguilar, Sustainability Leader, Dow*
- 10.00 **A follow-up story - Comparison Study on the use of Sustainable Polyols for Automotive Applications**  
10.20 – Eva Emmrich-Smolczyk, *Senior Technical Manager Automotive EMEA, Evonik Operations*
- 10.20 **Sustainable Automotive Foams / Sustainable Polyester Polyol-based Systems for Flexible Molded Polyurethane Foams in Automotive Applications**  
10.40 – Shpresa Kotaji, *Global Material & Industry Sustainability Sr. Expert, Huntsman*
- 10.40 **Enhancing Quality of Comfort and Automotive Flexible PUR Foams with new Irgastab® PUR 71**  
11.00 – Cinzia Tartarini, *Global Application Specialist & Marie-Laure Bertet, Regional Marketing Manager, BASF*

## PRODUCT STEWARDSHIP & NOVEL RAW MATERIALS - Moderated by Adri Aerts, *The Vita Group*

- 09.00 **Regulatory Snapshots of Key PU Chemicals and the CertiPUR™ Revision**  
09.20 – Patrick de Kort, *Regulatory Affairs Manager, EUROPUR*
- 09.20 **PU Additives that Can Help Lower the VOC While Maintaining the Mechanical Properties**  
09.40 – Milica Cakarevic, *Experimental Scientist, Huntsman*
- 09.40 **Alcupol® APD - Unlocking the Use of Non-reactive Polyols for the Preparation of PIPA and PHD Polyols**  
10.00 – Dr. César Muñoz de Diego, *New Product Developer - ESG Sustainability, Repsol*
- 10.00 **Cashew Nutshell Liquid-based Polyols: Renewable Polyols with Improved Fire Resistance**  
10.20 – Tom Berckmans, *International Sales Manager, Cardolite*
- 10.20 **Charting a Path to Zero Emissions: The Role of Sustainable Adhesives**  
10.40 – Julien Heusser, *CTO, Simalfa*
- 10.40 **Alternative Raw Materials for Foam Adhesives – Progress Towards Performance and Sustainability Criteria**  
11.00 – Stefan Glang, *Head of R&D Industrial Adhesives, Wakol*

**11.00 - 11.30** *Coffee Break - Networking*

## SESSION II | 11.30 - 13.30

## SUSTAINABILITY II - Moderated by Theodoros Mardas, *EUROPUR*

- 11.30 **Policy Environment for Chemical Recycling in Europe and Beyond**  
11.50 – Adela Putinelu, *Head of Policy and Sustainability, Plastic Energy*
- 11.50 **Life-Cycle Assessments for PU Foams Made Easy: A New Tool for the PU Industry**  
12.20 – Dr. Hüdai Kara, *Founder & Managing Director, Metsims Sustainability Consulting*
- 12.20 **Opportunities for Decarbonising Polyurethane Supply Chains from a Logistics Service Provider Perspective**  
12.40 – Thies Grage, *Head of Innovation & Sustainability, Hoyer Group*
- 12.40 **Renewable Carbon Flexible Foam: CO<sub>2</sub>-based Polyols for Sustainable Flexible Foam Production, Latest Technical Developments and Life Cycle Assessment**  
13.00 – Liz Manning, *Commercial Lead, Econic Technologies*
- 13.00 **Partnering for Net Zero: Kimpur's Collaborative Approach to Carbon Reduction**  
13.20 – Cahit Can Çanakçı, *R&D Director & Ümit Ünal, R&D Manager, Kimpur*



## MACHINERY & DIGITALISATION - Moderated by Damir Andrasek, *EUROPUR*

- 11.30 **Collaborative Development of Standardised Machinery Data Interfaces in the Flexible Foam Industry by Use of OPC-UA Companion Specifications**  
11.50 – Christoph Moisel, *Digitalization and Technical Project Manager, Carpenter Engineered Foams*
- 11.50 **The Role of Automation in Enhancing Foam Production Efficiency**  
12.15 – Volkan Yilmaz, *International Sales and Marketing Chief, Form Sünger*
- 12.15 **Smart Foam Handling Systems**  
12.40 – Serkan Güler, *CEO, Elektroteks*
- 12.40 **AI-Assisted Quality Prediction and Quality Control of Chemical Mixtures and Dispersions**  
13.05 – Antonio Cardinale, *Implementation Manager EMEA, Bultarda Inc*
- 13.05 **From the Trial and Error to a Smart Optimising of the Design of PU Formulations**  
13.30 – Ester Laguna-Gutierrez, *Team Leader, CellMat Technologies*

## HEALTH & SAFETY - Moderated by Georg Pirkl, *Covestro*

- 11.30 **U.S. Regulatory Update**  
11.55 – Lee Salamone, *Senior Director, Product Advocacy Plastics Division, Centre for the Polyurethanes Industry, ACC*
- 11.55 **Regulatory Update on Diisocyanates**  
12.20 – Jörg Palmersheim, *Secretary General, ISOPA*
- 12.20 **The New Safety Guidelines for Flexible Polyurethane Foam Production: Practical Use for EHS Managers**  
12.40 – Patrick de Kort, *Regulatory Affairs Manager, EUROPUR*
- 12.40 **Can TCPP and Melamine Be Used Safely in Flexible Polyurethane Foam Production? EUROPUR Biomonitoring Campaign Results**  
13.05 – Patrick de Kort, *Regulatory Affairs Manager, EUROPUR*
- 13.05 **Safe Delivery of Bulk Raw Materials, a Logistics View**  
13.30 – Robert Brownbridge, *Group SHEQ Director, Den Hartogh*

**13.30 - 14.30**     *Networking Lunch & Farewell*

**14.30**             *Bus departure from the Conference hotel*  
                          *- for Istanbul city tour registrants*

**19.15**             *Bus return to the Conference hotel*  
                          *- for Istanbul city tour registrants*