



There are plenty of other examples of sustainability initiatives taken in our industry, these are only summaries of several projects of EUROPUR member companies.

#thefirst20 Examples of European Flexible Polyurethane Foam Industry Improving on Sustainability



ABOUT EUROPUR

EUROPUR is the European association of flexible polyurethane foam blocks manufacturers. EUROPUR's mission is to represent the interests of the European flexible polyurethane foam manufacturers and to promote polyurethane as a sustainable added-value solution for established and new applications. We are committed to doing so responsibly, diligently and with one voice. EUROPUR and its members care for the environment, the health and safety of their employees and the community at large. We strive to continuously improve our technologies and processes while enhancing and advocating the benefits and safety of polyurethane foam solutions.

ABOUT THE PROJECT

The project 'Sustainability Initiatives of EUROPUR Members' was launched in 2023, with a goal of: (i) raising awareness about the recyclability of flexible PU foam; (ii) educating broader audience about sustainability initiatives in the flexible PU foam industry, and (iii) motivating members to develop their business in direction of sustainability & circular economy. Until August 2024, we showcased 20 sustainability initiatives and will continue to do so. A call for project proposals is open.

CONTACT

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