



EUROPEAN FLEXIBLE POLYURETHANE FOAM INDUSTRY'S

Annual Conference 2025



3-5 June

3 June - Board Meetings

4 June - General Topics

5 June - Technical Sessions



Benidorm, Alicante

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Secretariat

Hotel Meliá Villaitana

Link to the
website



Preliminary
Conference **Programme**



Tuesday, 3 June 2025

13.30 - 15.30

CALPE

EURO-MOULDERS Board Meeting and General Assembly

— EURO-MOULDERS Board & Technical Committee Members Only

16.00 - 18.00

CALPE

EUROPUR Board Meeting

— EUROPUR Board Members Only

19.00 - 22.30

INDIGO / BOTANIQUE

Joint Board Dinner of EUROPUR & EURO-MOULDERS

— Board Members and Guests Only

20.00 - 23.00

PLAZA REAL

Welcome Tapas — Courtesy of Interplasp

— Open to all

Wednesday, 4 June 2025

08.30 - 09.30

LEVANTE 1



EUROPUR Formal General Assembly **EUROPUR Members Only*

— Michel Baumgartner, *Secretary General*, EUROPUR

09.30 - 10.00

Coffee Break / Networking

10.00 - 10.15



Welcome Address

— Bart J. ten Brink, *President*, EUROPUR

10.15 - 11.00



Navigating Uncertainty: Europe's Industrial Policy
Amid Economic Crisis and Global Geopolitical Shifts

Keynote

— Georg Riekeles, *Associate Director*, European Policy Centre

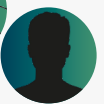
11.00 - 13.00

Flexible PU Foam Markets

— Clint Raine, *Co-Founder*, Belvedere & Partner

— Giulia Taveggia, *Partner, Senior Researcher*, CSIL

— Speaker TBD



13.00 - 14.30

Networking Lunch

14.30 - 15.30

Iberian Foam Markets: Trends, Challenges & Opportunities

Panel Discussion

— Alejandro Palao, *CEO*, Interplasp

— Carlos Pereira, *CEO*, Flex2000

— Francesc Pineda Munne, *Operations Director*, Pikolin

— Oscar Fernandez Blanco, *Sales Director*, Grupo Copo

— Carlos Perez Asensio, *Senior Manager, PO and Derivatives*, Repsol



15.30 - 16.00



Circularity in Focus: Exploring ELV, ESPR and Carbon Comparison of Materials in Mattresses

– Theodoros Mardas, *Sustainability Policy Adviser*, EUROPUR

16.00 - 16.45

Coffee Break / Networking

16.45 - 17.45



How Can AI Help Businesses?

Keynote

– Thierry Moubax, *CEO & Co-Founder*, AI Compass

17.45 - 18.00



Sponsor Presentation

– Interplasp

End of Conference Proceedings for Day 1

20.00 - 21.30

Cocktail Reception

21.30 - 23.00

Conference Dinner

23.00 - 00.30

Networking Drinks

We Thank the Sponsor of the 2025 Conference Dinner



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POLYURETHANE FOAMS



INDIA • AUSTRALIA • EUROPE

50 plus
YEARS OF EXCELLENCE

LEVANTE 1

Sustainability I

Decarbonisation from a Raw Materials Producer's Perspective

— Moderated by Michel Baumgartner, Secretary General, EUROPUR

09.00 Innovate, Collaborate, Accelerate: Value-Chain Decarbonization at Scale

— Marcel Moeller, Global Sustainability Director, Dow Polyurethanes

09.05

09.10

09.20 Polyurethane Recycling: Pioneering a Sustainable Tomorrow

— Wiebke Speckels & Dr. Mark Charles Staniford, Strategic Marketing & Sustainability Manager, (...) PU Systems, BASF

09.25

09.30

09.35

09.40 Innovative Solutions for Flexible PU Foam Products

— Guoping Shen, Technical Service and Development Manager, BorsodChem

09.45

09.50

09.55

10.00 Flexible Foams with Higher Circular Content

— Kris Andries, Technical Service Lead Flexible Foam Applications, Huntsman

10.05

10.10

10.15

10.20 Sustainability Advancement for Flex Foam

— Emily Schweissinger, Technology Manager, Evonik

10.25

10.30

10.35

10.40 Future Approach Towards Sustainable Solutions for the PU Industry

— Dr. Marcel Hartmann, Senior Global Project Leader & Technical Account Manager, PU Slab, Momentive

10.45

10.50

10.55

LEVANTE 2

Automotive

— Moderated by Stephan Wendel, Technical Chair, EURO-MOULDERS

A EURO-MOULDERS Project 'Recyclability of Polyurethane Foam from Automotive': Status Update

— Dr. Stephan Wendel, Technical Chair, EURO-MOULDERS



EoL PU Foam Recycling: A Process for Polyol Recovery from Moulded Automotive Seating Foam

— Mila Skokova, Deputy Sales Director, H&S Anlagentechnik



Closing the Loop for Automotive Seating Foams – The RACE Towards Full Circularity is On!

— Felix Muelhaus, Technical Manager Automotive EMEA, Evonik



Comparison Study on the Use of Sustainable Polyols in Automotive Applications – Final Part of the Trilogy!

— Eva Emmrich-Smolczyk, Senior Technical Manager Automotive EMEA, Evonik



Recycling MDI-based Polyurethane Foams with Split-Phase Hydroglycolysis

— Lies Bonami, Research Manager, Huntsman Polyurethanes



PU Additives for Automotive PU Flexible Molded Foams

— Dr. Gnuni Karapetyan, Staff Scientist in Product Development, Momentive



Breakthrough Collaboration in Automotive Seating: Advancing PU Circularity and Recycling

— Matthew Rowbottom, Activations Manager, JLR; Sebastien Gentil, Director Chemistry Development, Adient; Alessia Pierini, Technical Service & Development, Dow



CALPE

Product Stewardship & EHS

— Moderated by Patrick de Kort, Regulatory Affairs Manager, EUROPUR

Product Stewardship & EHS WG Update and the New Module of CertiPUR for Rebonded Foam

— Patrick de Kort, Regulatory Affairs Manager, EUROPUR



Investigation into TDI Exposure in a Variable Pressure Foaming Plant

— Jose Miguel Palao, Slabstock Production Manager, Interplasp



CertiPUR-US: Update on the Latest Standards

— Daniel C. Dobratz, Executive Director, CertiPUR-US



Milliguard AOX-1: Amine-free and Low Emission Antioxidant for Comfort and Automotive PU Foam

— Herbert de Breuck, Global Polyurethane Technical Lead, Milliken



Regulatory Update on Diisocyanates

— Jelle Verheij, Public Affairs Officer, ISOPA



Regulatory Update from North America

— Jason Sloan, Director, CPI / ACC & Russel Batson, Executive Director, PFA



LEVANTE 1

Sustainability II

Getting Ready for the ESPR

— Moderated by Theodoros Mardas, *Sustainability Policy Adviser, EUROPUR*

LEVANTE 2

Machinery & Digitalisation

— Moderated by Damir Andrasek, *Communications Adviser, EUROPUR*

CALPE

Sustainability III

Sustainability in Action

— Moderated by Michel Baumgartner, *Secretary General, EUROPUR*

11.30 Overview Sustainability WG Activities

— Theodoros Mardas, *Sustainability Policy Adviser, EUROPUR*

11.35

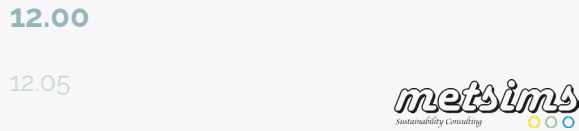


11.40 PReLCA: A Unique Calculator for the Flexible PU Foam Industry

— Dr. Hudai Kara, *Founder & Managing Director, Metsims Sustainability Consulting*

11.45

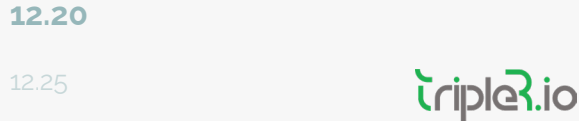
11.50



12.10 mattressID, Can I See Your Passport? – An Update on DPP

— Stefaan Cagnie, *Co-Founder, TripleR*

12.15



12.30 Decoding Sustainability: How Green Value Propositions Boosts Our Pipeline

— Mette Fur Lisby, *CSO &, Kasper Kamp Jensen, R&D Director, Bramming Plast-Industri*

12.40



12.50 Foam Recycling Eco-system Evolution (FREE) - Creation of Efficient Material Cycles for Flexible PU Foam from EoL Mattresses

— Karin Clauberg, *Group Innovation & Sustainability - Platforms, Covestro & Laure Bisson, Innovation Leader, Ecomaison*

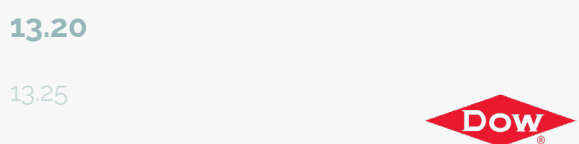
13.05



13.10 PURfecting the Global Supply of Polyurethane

— Andrea Benvenuti, *TS&D Fellow, Dow Polyurethanes*

13.20



13.25

Collaborative Development of Standardised Machinery Data Interfaces in the Flexible Foam Industry - Current Status & Results of EUROPUR WG

— Dr. Christoph Moisel, *Digitalisation and Technical Project Manager, Carpenter Engineered Foams*

Title TBD

— TBD, Cannon Automata

Digitalizing Foam Production: Linking Foam Data for Traceability, Optimization, and Control

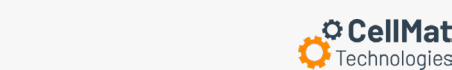
— Angel Viñas, *CEO, IPF*

Exploring New Frontiers in Foam Recycling: Converting PU Scrap through Shredding and Rebonding

— Alessio Brighi, *Business Development Manager, Brighi Group*

Title TBD

— TBD, Cellmat Technologies



Greener Bonds: Transforming Water-Based Adhesives with Biogenic Replacements for Fossil-Based Materials

— Stefan Glang, *Head of R&D and Tech Service for Sealing Compounds and Industrial Adhesives, Wakol*

Future-Proofing Mattress Production: Eco-Friendly Adhesives as the Key to ESPR Compliance and Innovation Presentation

— Julien Heusser, *CTO, SIMALFA®*

ESPR: Move Towards a Circular Model!

— Alvin Nascimento, *Product Manager, Everad Adhesives*

Synergistic Combination of Chemical and Mechanical Recycling of Moulded Viscoelastic PU Foams: a Further Step Towards a Fully Circular Economy

— Stefano Grassini, *R&D Manager, Toscana Gomma*

Econic's CO₂ to Polyol Process: Applications in Flexible Foam

— Richard Stevenson, *Senior Scientist - Polyol & Application Development, Econic Technologies*

BIOMAT-Project: Sustainable Flexible PUR-Foams with High Bio-Based Contents

— Prof. PhD Sergiy Grishchuk, *Professor for Polymer Chemistry and Polymer Analytics, Kaiserslautern University of Applied Sciences & Karim Nabulsi, Sales Engineer, Hennecke*

