



EUROPEAN FLEXIBLE POLYURETHANE FOAM INDUSTRY'S

Annual Conference 2025



3-5 June

3 June - Board Meetings

4 June - General Topics

5 June - Technical Sessions



Benidorm, Alicante

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Secretariat

Hotel Meliá Villaitana

Link to the
website



Conference Programme

Tuesday, 3 June 2025

13.30 - 15.30

CALPE

EURO-MOULDERS Board Meeting and General Assembly

— EURO-MOULDERS Board & Technical Committee Members Only

16.00 - 18.00

CALPE

EUROPUR Board Meeting

— EUROPUR Board Members Only

19.00 - 22.30

INDIGO / BOTANIC

Joint Board Dinner of EUROPUR & EURO-MOULDERS

— Board Members and Guests Only

20.00 - 23.00

PLAZA REAL

Welcome Tapas — Courtesy of Interplasp

— Open to all

Wednesday, 4 June 2025

08.30 - 09.30

LEVANTE



EUROPUR Formal General Assembly **EUROPUR Members Only*

— Michel Baumgartner, *Secretary General*, EUROPUR

09.30 - 10.00

Coffee Break / Networking

10.00 - 10.15



Welcome Address

— Bart J. ten Brink, *President*, EUROPUR

10.15 - 11.00



Navigating Uncertainty: Europe's Industrial Policy
Amid Economic Crisis and Global Geopolitical Shifts

Keynote

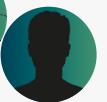
— Georg Riekeles, *Associate Director*, European Policy Centre

11.00 - 13.00

Flexible PU Foam & Downstream Markets

Main Morning Session — Moderated by Michel Baumgartner

- Clint Raine, *Co-Founder*, Belvedere & Partner
- Giulia Taveggia, *Partner, Senior Researcher*, CSIL
- Tomás Lara, *Executive Board Member*, AVIA



13.00 - 14.30

Networking Lunch

14.30 - 15.30

Iberian Foam Markets: Trends, Challenges & Opportunities

Panel Discussion — Moderated by Bart J. ten Brink

- Alejandro Palao, *CEO*, Interplasp
- Carlos Pereira, *CEO*, Flex2000
- Francesc Pineda Munne, *Operations Director*, Pikolin
- Oscar Fernandez Blanco, *Chief Commercial Officer*, Grupo Copo
- Carlos Perez Asensio, *Senior Manager, PO and Derivatives*, Repsol



Wednesday, 4 June 2025

15.30 - 15.50



Circularity in Focus: Exploring ELV, ESPR and Carbon Comparison of Materials in Mattresses

— Dr. Theodoros Mardas, *Sustainability Policy Adviser*, EUROPUR

15.50 - 16.15



Trends in the Automotive Industry and Impact on PU Foam

— Thorsten Leupold, *Partner, Chemicals and M&A*, Schlegel und Partner

— Sebastian Lüttig, *Director Mobility and Transportation*, Schlegel und Partner

16.15 - 17.00

Coffee Break / Networking

17.00 - 18.00



How Can AI Help Businesses?

Keynote

— Thierry Moubax, *CEO & Co-Founder*, AI Compass

18.00 - 18.15



Sponsor Presentation

— Antonio Sánchez, *Business Development and Strategy Manager*, Interplasp

End of Conference Proceedings for Day I

20.00 - 21.30

PLAZA REAL

Cocktail Reception

21.30 - 23.00

KUPOLA

Conference Dinner

23.00 - 00.30

PLAZA REAL

Networking Drinks

We Thank the Sponsor of the 2025 Conference Dinner



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LEVANTE 1

Sustainability I

Decarbonisation from a Raw Materials Producer's Perspective

— Moderated by Michel Baumgartner,
Secretary General, EUROPUR

09.00

Innovate, Collaborate, Accelerate: Value-Chain Decarbonization at Scale

09.05

— Marcel Moeller, *Global Sustainability Director*, Dow Polyurethanes

09.10

09.15



09.20

Polyurethane Recycling: Pioneering a Sustainable Tomorrow

09.25

— Wiebke Speckels & Dr. Mark Charles Staniford, *Strategic Marketing & Sustainability Manager*, (...), PU Systems, BASF

09.30

09.35



09.40

Innovative Solutions for Flexible PU Foam Products

09.45

— Guoping Shen, *Technical Service and Development Manager*, BorsodChem

09.50

09.55



10.00

Flexible Foams with Higher Circular Content

10.05

— Kris Andries, *Technical Service Lead Flexible Foam Applications*, Huntsman

10.10

10.15



10.20

Balancing Green and Comfort: Advancing Sustainability in Flexible Foams

10.25

— Emily Schweissinger, *Technology Manager*, Evonik

10.30

10.35



10.40

Future Approach Towards Sustainable Solutions for the PU Industry

10.45

— Dr. Marcel Hartmann, *Senior Global Project Leader & Technical Account Manager*, PU Slab, Momentive

10.50

10.55



LEVANTE 2

Automotive

— Moderated by Stephan Wendel,
Technical Chair, EURO-MOULDERS

A EURO-MOULDERS Project 'Recyclability of Polyurethane Foam from Automotive': Status Update

— Dr. Stephan Wendel, *Technical Chair*, EURO-MOULDERS


EoL PU Foam Recycling: A Process for Polyol Recovery from Moulded Automotive Seating Foam

— Mila Skokova, *Deputy Sales Director*, H&S Anlagentechnik


Closing the Loop for Automotive Seating Foams – The RACE Towards Full Circularity is On!

— Felix Muelhaus, *Technical Manager*, Automotive EMEA, Evonik


Comparison Study on the Use of Sustainable Polyols in Automotive Applications – Final Part of the Trilogy!

— Eva Emmrich-Smolczyk, *Senior Technical Manager Automotive EMEA*, Evonik


Recycling MDI-based Polyurethane Foams with Split-Phase Hydroglycolysis

— Lies Bonami, *Research Manager*, Huntsman Polyurethanes


PU Additives for Automotive PU Flexible Molded Foams

— Dr. Gnuni Karapetyan, *Staff Scientist in Product Development*, Momentive


Breakthrough Collaboration in Automotive Seating: Advancing PU Circularity and Recycling

— Matthew Rowbottom, *Activations Manager*, JLR; Sebastien Gentil, *Director Chemistry Development*, Adient; Alessia Pierini, *Technical Service & Development*, Dow


CALPE

Product Stewardship & EHS

— Moderated by Patrick de Kort,
Regulatory Affairs Manager, EUROPUR

Product Stewardship & EHS WG Update and the New Module of CertiPUR for Rebonded Foam

— Patrick de Kort, *Regulatory Affairs Manager*, EUROPUR


Investigation into TDI Exposure in a Variable Pressure Foaming Plant

— Jose Miguel Palao, *Slabstock Production Manager*, Interplasp


CertiPUR-US: Update on the Latest Standards

— Daniel C. Dobratz, *Executive Director*, CertiPUR-US


Milliguard AOX-1: Amine-free and Low Emission Antioxidant for Comfort and Automotive PU Foam

— Herbert de Breuck, *Global Polyurethane Technical Lead*, Milliken


Regulatory Update on Diisocyanates

— Jelle Verheij, *Public Affairs Officer*, ISOPA


Regulatory Update from North America

— Jason Sloan, *Director*, CPI / ACC & Russel Batson, *Executive Director*, PFA


LEVANTE 1

Sustainability II

Getting Ready for the ESPR

— Moderated by Theodoros Mardas,
Sustainability Policy Adviser, EUROPUR

11.45 Overview Sustainability WG Activities
— Dr. Theodoros Mardas, Sustainability Policy Adviser, EUROPUR

11.50

11.55



12.00

12.05

PURelCA: A Unique Calculator for the Flexible PU Foam Industry

— Dr. Hudai Kara, Founder & Managing Director, Metsims Sustainability Consulting

12.10

12.15

12.20



12.25

mattressID, Can I See Your Passport? – An Update on DPP

— Stefaan Cognie, Co-Founder, TripleR

12.30

12.35

12.40



12.45

Decoding Sustainability: How Green Value Propositions Boosts Our Pipeline

— Mette Fur Lisby, CSO & Kasper Kamp Jensen, R&D Director, Bramming Plast-Industri

12.50

12.55

13.00



13.05

Foam Recycling Eco-system Evolution (FREE) - Creation of Efficient Material Cycles for Flexible PU Foam from EoL Mattresses

— Karin Clauberg, Group Innovation & Sustainability - Platforms, Covestro & Laure Bisson, Innovation Leader, Ecomaison

13.10

13.15

13.20



13.25

PURfecting the Global Supply of Polyurethane

— Andrea Benvenuti, TS&D Fellow, Dow Polyurethanes

13.30

13.35

13.40



LEVANTE 2

Machinery & Digitalisation

— Moderated by Damir Andrasek,
Communications Adviser, EUROPUR

Collaborative Development of Standardised Machinery Data Interfaces in the Flexible Foam Industry - Current Status & Results of EUROPUR WG

— Dr. Christoph Moisel, Digitalisation and Technical Project Manager, Carpenter Engineered Foams



CARPENTER

Cannon OptiWise: PUR Foaming Machines Supervision and Maintenance Based on Predictive AI

— Alessandro Mancini, General Manager, Cannon Automata



Digitalizing Foam Production: Linking Foam Data for Traceability, Optimization, and Control

— Angel Viñas, CEO, IPF



Exploring New Frontiers in Foam Recycling: Converting PU Scrap through Shredding and Rebonding

— Alessio Brighi, Business Development Manager, Brighi Group



Towards Controlling the Cellular Structure of PU Foams in the Production Lines Using a Simple and Accurate Image Analysis Methodology

— Ester Laguna-Gutierrez, Team Leader, CellMat Technologies



CALPE

Sustainability III

Sustainability in Action

— Moderated by Michel Baumgartner,
Secretary General, EUROPUR

Greener Bonds: Transforming Water-Based Adhesives with Biogenic Replacements for Fossil-Based Materials

— Stefan Glang, Head of R&D and Tech Service (...), Wakol



Anspruch verbindet

Future-Proofing Mattress Production: Eco-Friendly Adhesives as the Key to ESPR Compliance and Innovation Presentation

— Julien Heusser, CTO, SIMALFA®



WATER BASED ADHESIVES

ESPR: Move Towards a Circular Model!

— Alvin Nascimento, Product Manager, Everad Adhesives



Sticking ideas

Synergistic Combination of Chemical and Mechanical Recycling of Moulded Viscoelastic PU Foams: a Further Step Towards a Fully Circular Economy

— Stefano Grassini, R&D Manager, Toscana Gomma



Econic's CO₂ to Polyol Process: Applications in Flexible Foam

— Richard Stevenson, Senior Scientist - Polyol & Application Development, Econic Technologies



BIOMAT-Project: Sustainable Flexible PUR-Foams with High Bio-Based Contents

— Prof. PhD Sergiy Grishchuk, Professor for Polymer Chemistry and Polymer Analytics, Kaiserslautern University of Applied Sciences & Karim Nabulsi, Sales Engineer, Hennecke

