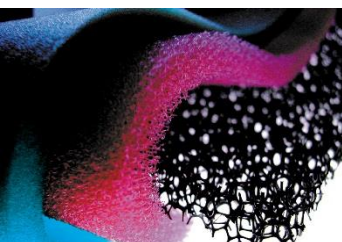


Annual Conference 2021

Amsterdam, 3-4 November

**ONLINE PROGRAMME
(preliminary)**

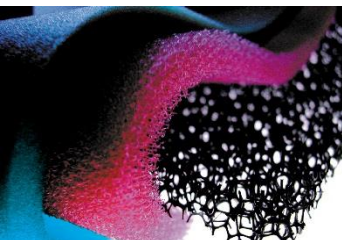
*Hotel Park Plaza Amsterdam Airport
Melbournestraat 1
1175 RM Lijnden
The Netherlands*



PROGRAMME

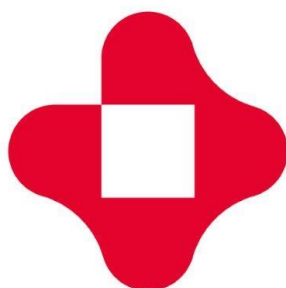
Wednesday, 3 November 2021

10.00-10.15	Welcome , Bart ten Brink, President, EUROPUR
10.15-11.00	The European Flexible Polyurethane Foam and Rebonded Foam Markets Clint Raine, Founder, Belvedere and Partner
11.00-11.30	The European Mattress and Upholstered furniture markets Alessandra Tracogna & Giulia Taveggia, Partners, CSIL (Centre for Industrial Studies)
11.30-13.15	<p>Digitalization and Artificial Intelligence – Buzzwords or a reality for the flexible foam industry?</p> <p><i>Moderator: Bart ten Brink, EUROPUR President</i></p> <ul style="list-style-type: none"> • Christoph Moisel, Expert in Industrial IoT and Artificial Intelligence • Joachim Berthold, Senior Director Sales Refrigerated Appliances, Moulded Foam and Slabstock, Hennecke • Torsten Heinemann, Head of Group Innovation, Covestro Deutschland • Christian Auer, Lean & Digitalization Expert, Neveon • Michael Tillmann, Vice-President Technique, Fecken Kirfel • Angel Viñas, General Manager, IPF
13.15-14.30	Break



14.30-15.30	<p><i>Sustainability: the influence of public policies and some views from foam users</i></p> <p>Moderator: Michel Baumgartner, Secretary General, EUROPUR</p> <ul style="list-style-type: none"> • <i>The EU Green Deal and EU sustainability policies: what does it mean for the PU foam supply chain?</i> Marcel Möller, Global Sustainability and EMEA Marketing Director and Ronald van den Bosch, Product Stewardship Leader, Ronald van den Bosch • <i>A designers' view on material selection for the future,</i> Stefan Diez, Diez Office
15.30-16.00	<i>Break</i>
16.00-16.30	<p><i>The future of mobility and its impacts on automotive suppliers</i></p> <p>Florian Daniel, Principal, Roland Berger</p>
16.30-17.00	<p><i>Polyurethanes in Automobiles – Horizon 2030, An ICIS study for EURO-MOULDERS,</i></p> <p>Helen Harker, Senior Consultant, ICIS Consulting</p>
17.00-17.30	<i>Sponsor Presentation (Tosoh)</i>

We thank the sponsor of our
conference:



TOSOH

The Chemistry of Innovation

09.00-10.00

PU Foam Circularity and Results of EP and EM Research Projects –

Moderator: Bart Haelterman, Corporate Manager Sustainable Innovation & HSE, Recticel

A holistic approach to flexible PU foam circularity, Mark Lewis, Regional Director - Bedding, The Vita Group

The Ecoprofiles for Moulded Flexible PU Foam, Stephan Wendel, Technical Chair, EURO-MOULDERS

A EUROPUR report on legacy chemicals in post-consumer PU foams from mattresses and furniture, Michel Baumgartner, Secretary General EUROPUR

10.00-10.30

Break

10.30-12.30

Odour and VOCs

Moderator: Esther Quintanilla, Global & EMEA Strategic Automotive Market Leader, Dow

An OEM's perspective on odour and VOC's from PU foam, Matthew Griffith, Group Leader Material Emissions and Odour, Jaguar Land Rover

Towards the key odorants in PU materials: a molecular sensory science approach – Martin Steinhaus, Senior Scientist & Head of Section “Sensory Systems Chemistry”, Leibniz Institute for Food Systems Biology at the Technical University of Munich (Leibniz-LSB@TUM)

Solution for VOC, aldehydes and odour reduction from flexible polyurethane foams with reactive amine catalysts - Katsumi Tokumoto, Technical Manager, Tosoh Corporation & Roger van Maris, Sales & Business Development Manager, Tosoh Europe

Scavenging and Stabilizing Technology to reduce odour and emissions in flexible foam – Herbert de Breuck, Global Polyurethane Technical Lead, Milliken

Kick-start your new project with Next Generation Low Odour / Low Emission Additives - Eva Emmrich-Smolczyk, Senior Technical Manager Automotive EMEA, Evonik

12.30-13.30

Break

13.30-16.15

Flexible PU Foam Recycling in Action

Moderator: Bart ten Brink, President, EUROPUR

- Chico Van Hemert, Operations Director, Retour Matras
- Ricco Borella, Strategic Marketing Manager, Dow Polyurethanes
- Raquel Sanchez, Technical Service and Development Manager, Repsol
- Bart Haelterman, Corporate Manager Sustainable Innovation & HSE, Recticel
- Karin Clauberg, Venture Manager, & Susan Shan Xu, Lead of PUR Circular Economy Lighthouse Project, Covestro
- Steven Peleman, Managing Partner, Triple Helix

16.15-16.30

Conference Closure – Eric Van Lancker, President, EURO-MOULDERS